

Improving Powerpoint Presentations

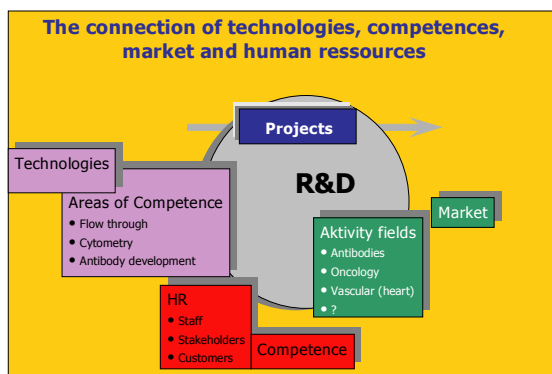
Do your Powerpoint-presentations work? Do you get your key messages across? Do people understand what you want to tell them?

Aeschbacher Consulting can improve your Powerpoint presentations. We apply our knowledge of science, art, and visual communication to help you get your key messages across.

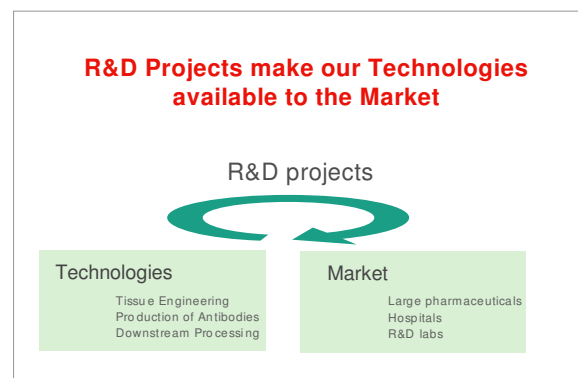
You will obtain a powerful presentation that drives home your key messages in a highly structured, visually appealing, and easy to grasp and understand form.

Below you see an example of how we work. It shows how we restructure information to achieve the maximum impact. We strengthen your key messages by improving both content and form using our competences in copywriting and visual communication.

before



after



Many presentations use multiple colors and shapes which only blur the view and confuse the viewer. We optimize the presentation by reducing the content to the maximum and highly structuring the content. This maximizes visual impact to drive home key messages.

Since we are experts in the Life Sciences, your presentation will convince both by form and by content.

Easy processes work for you:

We work exclusively with MS-Office software to improve Powerpoint presentations. Pictures are produced in either .jpg or .wmf format. This ensures that you will always be able to later update or amend your presentations with your own software without having to deal with fancy design software or unusual imaging formats.

Your benefit

You will

- ... improve content *and* form.
- ... drive home your key messages.
- ... obtain highly specific questions and feedback after your talk.
- ... make a lasting impression on your audience.
- ... convince people.

Contact

We are here for you. Just contact us.

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References

Upon request